



# 2021 CPA CONFERENCE EXHIBITOR AND SPONSOR PROSPECTUS

*Preparing a Welcome Table:*

**UNITY AND DIVERSITY IN THE CHURCH**

**CATHOLIC PSYCHOTHERAPY ASSOCIATION ANNUAL CONFERENCE**

APRIL 22-24, 2021 | VIRTUAL EVENT

[catholicpsychotherapy.org](http://catholicpsychotherapy.org)

# Preparing a Welcome Table:

## UNITY AND DIVERSITY IN THE CHURCH



### WELCOME!

#### Who We Are

The mission of the Catholic Psychotherapy Association is to support mental health practitioners by promoting the development of psychological theory and mental health practice which encompasses a full understanding of the human person, family, and society in fidelity to the Magisterium of the Catholic Church.

The 2021 conference theme is: *Preparing a Welcome Table: Unity and Diversity in the Church*. Specialized presentations will focus on the clinical prevention and treatment of psychological issues that take place within the lives of specific ethnic and cultural groups, especially where there may be discrimination and prejudice, or among populations that are underrepresented in research and counseling theories. Conference presentations will offer evidence-based therapeutic interventions, frameworks, and other means of collaboration within the Church and Catholic mental health professionals to address these and related issues.

#### RECENT CONFERENCE NUMBERS

<b>200</b> Mental Health Professionals	<b>20</b> Students	<b>20</b> Clergy
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#### WHO DOES THE ANNUAL CONFERENCE SERVE?

500+ members (through in person attendance & online talks)	Catholic businesses and organizations	Psychologists, Marriage and Family Therapists, Professional Counselors, Social Workers, professional educators, clergy, and more!
Dioceses and Parishes	Catholic Universities	

*Love and friendship are remnants of the earthly paradise. In this vale of tears, when we encounter so many difficulties, to have people you can call friends, is such a joy, such a comfort, such a gift. - DIETRICH VON HILDEBRAND*

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### EXHIBITOR

Exhibitors have the opportunity to network and form long lasting relationships with members of the CPA. Through the friendships formed at CPA events, we strengthen, support and help one another professionally and personally. A spirit of genuine care and concern for one another is at the heart of our conference activities. This opportunity to share information on your programs and services with 200-300 mental health professionals takes place in an enjoyable atmosphere that will leave memorable impressions with all conference attendees for years to come.

#### EXHIBITOR

**\$400 Non-Profit | \$500 Corporate Businesses To**  
*secure your place, please complete an Exhibitor/Sponsor application found below or on the conference website and return to our office.*

- One (1) conference registration. Excluding any CEs
- Virtual room set up for attendees to visit during our two scheduled 30 minutes breaks
- Recognition at the beginning, end and break of each presentation
- Inclusion of digital inserts inside conference app if we use one, we need to decide this before including
- One (1) printed page included in the conference folder

#### CONFERENCE FOLDER INSERTS—\$250

Gain immediate access to conference attendees. Place a giveaway of your choice that must be mailer-friendly SWAG and be pre-approved. Limited to five (5) sponsors.

### PREMIUM SPONSORSHIP OPPORTUNITIES

All Premium Sponsor packages include the exhibitor benefits and the option to provide CPA with a 30-60 second video ad that will be run on social media monthly three months leading up to conference

#### PLENARY SPEAKER SPONSORSHIP—\$3000 (3 Available; 1 per day)

A dynamic Catholic speaker promotes the vision of the Catholic Psychotherapy Association AND delivers an excellent presentation on the year's theme.

#### CONFERENCE 2 POCKET FOLDER—\$5000 (2 Available)

Want to have your information/brand in the hand of every conference attendee? Achieve success with this exclusive sponsorship by having your logo featured on the 2021 CPA Conference Folder

#### ST. MARTIN DE PORRES SPONSORSHIP PACKAGE—\$15,000 (2 Available)

This sponsorship has been especially designed for the 2021 conference theme. Your organization or name will be advertised at the beginning of every presentation that addresses issues of racial injustices, discrimination, pay speaker stipends who present on racial issues, help us recruit and partner with organizations within the Church that promote racial equality and fund other conference activities that celebrate and promote racial justice, and healing from the effects of racism

*For more information or to discuss a new sponsorship opportunity, contact: Mary Hanys at*  
[mhanys@catholicpsychotherapy.org](mailto:mhanys@catholicpsychotherapy.org)

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### EXHIBITOR/SPONSOR REGISTRATION

Clearly state how your company should be listed on all conference materials.

#### CONTACT INFORMATION

Company Name \_\_\_\_\_

Primary Contact (First and last name) \_\_\_\_\_

Title \_\_\_\_\_

Office Phone (ext.) \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email Address \_\_\_\_\_ Web Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

#### COMPANY REPRESENTATIVE ATTENDING CONFERENCE

Name (First and last name) \_\_\_\_\_

Title \_\_\_\_\_ Email Address \_\_\_\_\_

Office Phone (ext.) \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Add On:

#### PROGRAM DIMENSIONS

- Full Page/Inside and Back Cover Ad 5" x 8.25"
- Half Page: 5.25" x 4"
- Quarter Page 2.375" x 4"

#### ART FILE FORMAT

Please send camera-ready Ad as an email attachment. All Digital color must High-resolution PDF, TIFF, PNG, JPEG.

ADDITIONAL ITEMS TOTAL \$ \_\_\_\_\_

#### SPONSORSHIP PAYMENT FORM

Company Name \_\_\_\_\_

Primary Contact (First and last name) \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Item(s) Purchased \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

Payment Type (Circle One): Check, Visa, Mastercard, American Express, Discover

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

I authorize \$ \_\_\_\_\_ to be charged with this card

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_