



# CPA ANNUAL CONFERENCE

## JOIN US

Partner with CPA members at our annual conference where members and affiliates gather to learn and network. To secure your place, please complete an Exhibitor/Sponsor application and submit payment following instructions included on conference webpage.

## EXHIBITOR BOOTHS

NON-PROFIT  
**\$400**

CORPORATE / BUSINESS  
**\$500**

## CONFERENCE SPONSORSHIP & UNDERWRITING

### OUR MOTHER OF GOOD COUNCIL CONFERENCE PACKAGE

**\$15,000**

*This sponsorship is designed with the particular year's conference theme in mind. Your sponsorship supports attention to particular aspects of the conference theme by speakers with expertise in that area. Recognition at the conference banquet along with chance to speak briefly to your organization's support and connection with the CPA mission in preconference promotion.*

### FRIDAY NIGHT BANQUET - TABLE

**\$1,200–\$1,500**

### FRIDAY NIGHT BANQUET UNDERWRITING

**\$5,000 minimum**

### NAME BADGE LANYARDS

**\$2,500**

### PLENARY SPEAKER SPONSORSHIP

**\$3,000–2 Available**

*Support a conference speaker selected by CPA Speakers and Conference Committees*

### WELCOME RECEPTION

*Recognition of company name on signage*

**\$10,000**

### NETWORKING & REFRESHMENT BREAKS

*Co-Sponsorship Option*

**\$2,500**

### SATURDAY LUNCHEON & ANNUAL MEETING UNDERWRITING

**\$4,500 minimum**

### CONFERENCE TOTE BAGS

**\$3,000**



# MISSION PARTNERS PROSPECTUS

## CALLED TO BE SAINTS CAMPAIGN

### *Called to Be Saints*

*A 3 year campaign in support of our organization's growth and strategic planning*

#### GIVING LEVELS

<b>TWO HEARTS OF JESUS &amp; MARY</b> \$20,000+	<b>SAINT JOSEPH</b> \$10,000 - \$19,999	<b>SAINT MICHAEL</b> \$2,500 - \$9,999
<b>POPE SAINT JOHN PAUL II</b> \$1,000 - \$2,499	<b>OUR MOTHER OF GOOD COUNSEL</b> \$1 - \$999	

## ORGANIZATIONAL SPONSOR MEMBERS

*Professional, educational, religious, or charitable organizations may apply to be members of CPA and receive benefits according to their chosen level of membership.*

#### BRONZE

- \$500 - annual membership fee\*
- One Affiliate Membership

#### SILVER

- \$1,000 - annual membership fee\*
- One Affiliate Membership
- 25% discount off up to 3 Clinical, Academic, or Student 1-year memberships

#### GOLD

- \$3,000 - 3-year membership fee\*
- One 3-year Affiliate membership
- 25% discount on up to 5 Clinical, Academic, or Student memberships

#### PLATINUM

- \$5,000 - 3-year membership fee
- Up to 3 Affiliate memberships
- 25% discount on up to 5 Clinical, Academic, or Student memberships
- Complimentary exhibitor booth at annual CPA conference (w/paid registration)

- All Organizational Sponsor Members receive:**
- Full access to CPA member directory and CPA members-only listserv
  - Sponsor Member recognition on CPA website and conference program
  - Recognition at CPA Banquet and other CPA events
  - Receive Member News updates, and announcement of events and resources relevant to those who support the mission of CPA

\*CPA Membership Year = October 1–September 30



## CPA WEBINARS

### WEBINAR SPONSORSHIP

EXCLUSIVE SPONSORSHIP

*Your Logo & Website Link Prominently Displayed*

ONE WEBINAR  
**\$2,000**

TWO WEBINARS  
**\$3,500**  
*(Savings of \$500)*

THREE WEBINARS  
**\$5,000**  
*(Savings of \$1,000)*

SIX WEBINARS  
**\$10,000**  
*(Savings of \$2,000)*

**In Addition:**

- Logo and website email included in email and social media marketing for webinar(s)
- One full slide or brief promotional video shown at start of webinar(s)
- Listing on CPA website for one year as Exclusive Webinar Sponsor
- Webinars are recorded and available on CPA website for a minimum of one year

### WEBINAR CO-SPONSORSHIP

*Your Logo Displayed Along with one Additional Co-Sponsor Logo*

CO-SPONSORSHIP  
**\$1,000**

*Available for each CPA Webinar*

**In Addition:**

- Logo and website included in email, social media, and web marketing for webinar
- Half-slide promotion shown at the start of webinar
- Webinars are recorded and available on CPA website for a minimum of one year

### WEBINAR SUPPORTER

*Your Logo Included with up to three Additional Webinar Supporters*

SUPPORTER  
**\$500**

*Available for each CPA Webinar*

**In Addition:**

- Logo and website included in email and website marketing for webinar
- Webinars are recorded and available on CPA website for a minimum of one year